NEXT STUDENT DESIGN COMPETITION 2015
Goals & Objectives

- Establish a strong brand for NEXT
- Provide the means to build a community
- Create a flexible space that gives members the power and freedom of choice and control
- Design to accommodate for NEXT’s growth
Steelcase’s Framework for an Interconnected Workplace:

- **I/Shared Examples:** touchdown spaces, enclaves
- **We/Shared Examples:** training rooms, collaborative spaces, cafe spaces

Next only uses this portion of the framework. Spaces aren’t owned so the framework is adapted. The revised framework takes the goal of community and places it on a gradient. “I” spaces allow for private, focused work and “we” spaces for group and collaborative work. These spaces are shared among members; however, the use by the members and their interactions with and within the shared spaces evolves them into spaces that sustain a community.
The focus of this project is to provide a technological, entrepreneurial, and community-driven workplace for NEXTERS. Steelcase’s ‘Framework for an Interconnected Workplace’ is explored and expanded further. Based on the framework, the very imperative “I” and “we” spaces much needed for this typology will be provided throughout space and these spaces will be enhanced with adaptable Steelcase furniture. One of the overarching goals of this project is to overlap “I” and “we” to create a sense of community which is the driving force to bring Nexters into the space. ‘Serendipitous Synergy’, defined as the phenomenon of spontaneous interaction between two or more agents that produces a combined effect greater than the sum of their separate effects, is the major driving force behind this design. This is accomplished by overlapping work and social bars, in-between spaces, enclaves, and interactive walls throughout the main circulation pathway. Through these spontaneous and natural interactions, shared spaces will be adapted to support a symbiotic community, epitomizing serendipitous synergy. This kind of community will be one with a strong foundation based on genuine interaction and individual freedom of choice and control while Nexters unify in “1+1=3” teamwork. Serendipitous synergy will establish a community and sharing mindset within Nexters that will continue to accelerate the expansion of the NEXT network.
INSPIRATION IMAGES

SYNERGY

LAYERING

OVERLAPPING

SERENDIPITY

TRANSPARENCY
LOGO DESIGN

CLIENT

EXTERNAL

INTRANATIONAL

COMMUNITY

INNOVATION

SHARING

FREEDOM

FORWARD-THINKING

IN-BETWEEN SOCIAL SPACES

SOCIAL LOUNGES

SOCIAL WORKBAR

TECHNOLOGY

CHOICE

CONTROL

NETWORK

CORE VALUES

TECHNOLOGY ENABLED

ENTREPRENEURIAL

SENSE OF COMMUNITY

SHARING MINDSET

CLIENT
Experience Plan

First Level

Second Level

Optimistic
Social Freedom

Control
Determination
Open

Creativity
Stimulation
Unconventional

Growth
Restoration
Positivity
1 Reception
2 Workcafe
3 Balcony
4 Video Conference
5 Private Office
6 Open Office
7 Resource Center
8 Project Room
9 Unisex Restroom
10 Forum
First Level

Milliken Colorfield Carpet Tile
Optimistic
Social Freedom
Control
Determination
Open
Creativity
Stimulation
Unconventional
Growth
Restoration
Positivity

Second Level

Milliken Colorfield Carpet Tile

FLOOR FINISH PLAN
REFLECTED CEILING PLAN

LEGEND

- Eureka Lighting - Yumi
- Delray Lighting Inc. - LED Tube Light DECO
- iLight Technologies - Plexineon White 2X Series
- Eureka Lighting - Aperture 36"
- Eureka Lighting - Aperture 24"
- Steelcase - Campfire Big Lamp
- Eureka Lighting - Snowlab 2
- GE Lighting - Lumination LED DI Series Round Wall Wash
- GE Lighting - Lumination LED DI Series Round
- Armstrong - On-Center Linear Lighting Integrated Ceiling System with XAL LENO LED Fixture
- Gypsum Ceiling Board
- Suspended Acoustic Ceiling
Milliken - Color Field (Chelsea Fog COL108)
Reclaimed Wood
Polished Concrete
Soelberg Industries - Flume
Camira - Craggan (Gravel ZANO8)
Enlarged Floor Plan

Enlarged Reflected Ceiling Plan

- Buzzispace - Buzzifalls
- Alight Round Ottoman
- Enea Lottus Table
- Victor II
- Regard
- Enea Bar Stool
- Thread
- Eureka Lighting - Snowlab 2
- Eureka Lighting - Aperture 24"
- GE Lighting - Lumination LED DI Series Round
- Light Technologies - Plexineon White 2X Series
- GE Lighting - Lumination LED DI Series Round Wall Wash

WORKCafe
Second Level
WORKCAFE
Second Level

- Milliken - Color Field (Chelsea Fog COL108)
- Reclaimed Wood
- Polished Concrete
- Buzzispace - Buzzifelt (Orange)
- DesignTex - Rove (Aloe 3630-501)
- DesignTex - Crosshatch (Canyon 3559-702)
- Maharam - Agency by Sarah Morris (006 Persimmon)
- Milliken - Color Field (Chelsea Fog COL108)
- Reclaimed Wood
- Polished Concrete
- Buzzispace - Buzzifelt (Orange)
- DesignTex - Rove (Aloe 3630-501)
- DesignTex - Crosshatch (Canyon 3559-702)
- Maharam - Agency by Sarah Morris (006 Persimmon)
OPEN OFFICE
Second Level

Enlarged Floor Plan

Enlarged Reflected Ceiling Plan

Series 5
Brody
Buoy
Campfire Paper Table

11' A.F.F.
GYP. CEILING BOARD

9' A.F.F.
ACOUSTIC DROP DOWN

10' A.F.F.
GYP. CEILING BOARD

12' A.F.F.
GYP. CEILING BOARD

Eureka Lighting - Snowlab 2
Eureka Lighting - Aperture 24"
GE Lighting - Luminisation LED DI Series Round
Light Technologies - Plexineon White 2X Series
Enlarged Floor Plan

Enlarged Reflected Ceiling Plan

1/4" = 1'-0"

First Level

OPEN OFFICE

Eureka Lighting - Snowlab 2
Eureka Lighting - Aperture 24"
GE Lighting - Lumination LED DI Series Round
iLight Technologies - Plexineon White 2X Series
OPEN OFFICE
First Level
SUSTAINABILITY

- Daylighting
- Solar Shades
- Led Lighting
- Reused Wood
- Low/No VOC Paint
- V.I.A. Demountable Wall System
- Recycled & PVC Free Materials
Based off Steelcase’s ‘Framework for an Interconnected Workplace’, the design of the NEXT coworking office provides a space that works to promote their core values of **freedom** and **community**. This design uses a color scheme selected through research of color psychology and employs **sustainable** solutions to create an efficient and healthy workplace. These factors combined establish a coworking space that provides for the differing needs of individuals while giving the means for the establishment of a **community** that will promote the NEXT brand, and **growth** of NEXT and the NEXTERS.

**CONCLUSION**